



Welcome to Your World™
Motivational Assessment of Personality - MAP
A Professional product from SelfMaps.com

Self Identification MAP *for: Sam Sample*



The results of your online preference testing are presented in the following pages.
This is a summary of your motivational strengths and weaknesses.

Your unique profile provides you with some very important information:

Insights into your personality

How you interact with your world

What inspires you and what creates stress

Your strongest and weakest career options

We hope the information provided in your Self Identification Profile will increase your self-awareness and guide you in making good decisions about your future.

For more detailed personal insights, please check out other specialized reports that are available from selfmaps.com.

Self Identification Profile for Sam Sample



ABOUT THIS REPORT

This report is divided into sections, some of which use both a level and percentage rating system. The following is a brief description of each section and an explanation of the rating system.

MOTIVATIONAL TRAITS



(Self Identification MAPs are RED).

This section provides an analysis of your preference test scores on each of the 21 Motivational Traits that we use to describe a person's interests and potential. Each area is described briefly.

AREAS OF STRENGTH AND AREAS OF DISINTEREST

The five Motivational Trait areas that most closely match the results of your preference test responses are identified and described in more detail, along with three areas which match your personal profile the least (areas of disinterest or avoidance).

MAJOR VOCATIONAL AREAS

The U.S. Department of Labor divides work into 19 Major Vocational Areas. This section compares an individual's MAP profile to these Major Vocational Areas in order to see how you match up to each area. The five areas that best match your motivational profile are described in more detail.

BRIEF NARRATIVE DESCRIPTION

This section provides a narrative description of some strong personal tendencies based upon your motivational strengths.

NUMERICAL RATING SYSTEM

Important! Some sections of data are paired with two columns of numbers.

The first number indicates the level of motivation a person has for that item on a scale of one to five.

1. Dedicated motivation
2. Strong motivation
3. Moderate motivation
4. Disinterest in the area
5. Area usually avoided

The second column is a percentage rating. It is a comparison of your score to a large number of people who have taken the test. For example, if you have a rating of 57%, you have a higher score than 56% of others who have been rated in this category. Most factors in this report are listed in order of Motivational Importance. It is important to identify what strongly motivates a person and also understand what is anti-motivational.

Motivational Traits for Sam Sample



In our approach, the components of each individual personality are called Motivational Traits. Variations in personal profiles are directly related to the order in which these traits appear below (best matches first), as well as the numerical scores. The answers you selected on the preference test were used to calculate scores for these motivational traits.

Your unique pattern of motivational traits helps us predict your interests, behavior and personal tendencies in many areas of life. While no test is perfect, we are confident that you will find these results to be accurate and helpful.

Level-%	Motivational Trait
1 - 93%	Literary/Communicative: love of "the media"; stories, art, drama, and sharing ideas.
1 - 86%	Theoretical: big picture awareness; comfortable with ideas, understanding the meaning of things.
1 - 82%	Change & Variety: attracted to new and different opportunities, places, and people.
1 - 81%	Organizational Management: responsible for utilizing talents of others to get work done.
1 - 80%	Strategic Management: direct efforts to reach objectives even with risk involved.
1 - 77%	Helping/Kindness: personal satisfaction comes from being able to help and care for other people.
1 - 76%	Social Interactions: necessary or important to be with people and not to be apart for extended periods.
1 - 71%	Persuasive: communicate to cause others to agree with what one believes or wants.
2 - 69%	Scientific: curious, questioning, exploring, experimenting, and evaluating.
2 - 62%	Auditory-Musical: awareness or expression of sounds or music; harmony, rhythm, tone, lyrics, etc.
2 - 59%	Visual-Artistic: awareness of aesthetics, beauty, color, perspective; talent for artistic expression.
3 - 50%	Operational Management: desire to plan, use, direct facilities, machines, resources, employees.
3 - 46%	Need for Harmony: preference for peaceful surroundings, activities and relationships with people.
4 - 39%	Firm Opinions: determined to hold current beliefs and viewpoints; slow to accept other ideas.
5 - 28%	Mechanical: talent for assembly, repair, maintenance or operation of machines & equipment.
5 - 25%	Non-Social: Being with others is not very important unless they share the same interests.
5 - 24%	Self-oriented: self-interest comes first in thought, decision-making, and interactions with others.
5 - 20%	Work with Numbers: talent for applying mathematics to specific areas of interest.
5 - 20%	Natural-Outdoor: enjoyment of outdoor weather and seasons in work and/or recreation.
5 - 15%	Attachment to the Familiar: preference for familiar surroundings, things, activities, schedules, and people.
5 - 10%	Attention to Detail: see, remember, and use detail in work, play or social situations.

1=Dedicated Motivation, 2=Strong Motivation, 3=Moderate Motivation, 4=Disinterest, 5=Avoidance.

Areas of Strength for Sam Sample

Areas of Strength: The five areas that most closely match your preference profile are listed here.

Literary/Communicative: love of "the media"; stories, art, drama, and sharing ideas.

There will be a strong motivation to seek information through books, magazines, computers, television or audio media.

Communication of ideas and concepts is an important interest, and may be strongly influenced by other traits such as Theoretical or Scientific.

Theoretical: big picture awareness; comfortable with ideas, understanding the meaning of things.

Sam has the ability to see the big picture, and to understand theories, concepts, and ideas. Thinking tends to be idealistic and forward looking. Understanding the nature of things has priority. Other traits will influence whether this level of awareness gets translated into action and applied to the real world.

Change & Variety: attracted to new and different opportunities, places, and people.

Sam will have a strong interest in new experiences, which applies to interactions with people and the personal environment.

Enthusiasm and energy increase with change and novelty. On the other hand, loss of interest and productivity occur when there is routine and repetition. Sam will seek out new ideas, new challenges and new relationships.

Organizational Management: responsible for utilizing talents of others to get work done.

Sam will seek involvement with people so that he can achieve an active management role within a group or organization. Even in casual social groups Sam will take charge of the activity. Depending on other traits, he may be more or less aggressive in seeking the leadership role.

Strategic Management: direct efforts to reach objectives even with risk involved.

Sam will be motivated to take risks and grasp opportunities to achieve a goal or make progress. Sam will be dissatisfied and impatient if things remain the same and will want to make something happen.

Areas of Disinterest or Avoidance for Sam Sample

Areas of Disinterest: Three areas that do not match your preference profile very well are listed here. These are areas that will not hold your interest for long periods of time, and extensive exposure to activity in these areas may become stressful.

Attention to Detail: see, remember, and use detail in work, play or social situations.

Tasks that require a lot of attention to detail are to be avoided when possible. Although seeing and remembering details are important to everyone at times, jobs that regularly require a lot of detail might be quite stressful to Sam.

Attachment to the Familiar: preference for familiar surroundings, things, activities, schedules, and people.

Sam should not get involved with work or other activities that involve a lot of routine and repetition. An environment that is very stable and predictable, and has no variety and change, will be boring and eventually become a source of emotional distress.

Natural-Outdoor: enjoyment of outdoor weather and seasons in work and/or recreation.

Hobbies and jobs that involve the elements of nature, such as farming, logging, camping or geology, to name a few, should be low priority, since Sam has little interest in the 'great outdoors.' Hunting and fishing are unlikely to be primary hobbies, although indoor recreation might be more appealing.

Major Vocational Areas for Sam Sample



The U. S. Department of Labor divides the world of work into 19 major vocational areas. Those areas are listed below in order of your motivational preference for work in that area.

Please note that within each area some specific occupations may match your profile better than others. These are broad categories, and there may be certain jobs in the highest and lowest matches to your profile that are exceptions to these guidelines. (For example, you may not match up with the 'Fine Arts' area, but you may be very good at building sets or maintaining electronic equipment for a theatre.)

Level-%	Vocational Area
1 - 91%	Business Relations: interaction and communication with others in order to achieve a business goal.
1 - 91%	Counseling, Guidance: helping others by empathetic listening, understanding, and insightful advice.
1 - 90%	Merchandising: marketing, selling, demonstrating or promoting for business purposes.
1 - 90%	Writing and Journalism: writing and publishing in print or electronic media.
1 - 89%	Entertainment, Promotion: the art of intentionally, dramatically, positively influencing others.
1 - 88%	Art; Fine Arts: creative expression in art, music, writing or drama.
1 - 86%	Education & Training: transfer of knowledge to others through teaching, advising, or demonstrating.
1 - 80%	Medicine & Health: medical and health care careers including treatment, diagnosis, and prevention.
1 - 72%	Law & Enforcement: police work and legal processes including prosecution, defense and judicial activities.
1 - 71%	Investigating, Testing: produce and evaluate information through testing or research.
3 - 49%	Engineering: use of scientific principles in the design and application of projects in many fields.
3 - 48%	Personal Services: serving or assisting others with personal, household or clerical tasks.
4 - 39%	Mathematics & Science: theory and application of mathematical or scientific principles.
5 - 23%	Machine Work: primary work with machines and/or equipment, including operation, repair, or maintenance.
5 - 22%	Farming, Fishing, Forestry: physical and/or mental work or recreation in an outdoor environment.
5 - 21%	Craftsmanship: skilled manual use of tools and mechanical technology to create quality products.
5 - 20%	Transportation: operating a truck, bus, taxi, or limousine for transportation of people or goods.
5 - 16%	Clerical: identification, record-keeping, and communication of business data and details.
5 - 8%	Elemental Work: talent and tolerance for routine, easily understood tasks requiring minimal skills.

Levels: 1=Dedicated Motivation, 2=Strong Motivation, 3=Moderate Motivation, 4=Disinterest, 5=Avoidance.

If you are interested in more detailed information, Selfmaps.com matches your motivational profile to over 200 career and job categories in our Career MAP Profile.

In addition, you can find extensive information about any job title at www.occupationalinfo.org/onet/ including what skills, abilities, interests and tasks are involved in each job.

Major Vocational Areas of Strength for Sam Sample



"I've come to believe that each of us has a calling that's as unique as a fingerprint- and that the best way to succeed is to discover what you love and then find a way to offer it to others..."

(Oprah Winfrey, O Magazine, September, 2002)

Vocational Areas of Strength: The five vocational areas that most closely match your preference profile are described here.

Business Relations: interaction and communication with others in order to achieve a business goal.

All business activities that involve connections with people are included in this area. A few examples: management, business services, contract negotiations, training, public relations, consulting, sales, promotion and advertising. Talent in this area also involves monitoring and improving business relationships and performance.

Counseling, Guidance: helping others by empathetic listening, understanding, and insightful advice.

Understanding and advising others in a variety of professional roles is the main focus of this career area. Some examples which require professional licenses or degrees include counseling, clinical psychology, and psychiatry. Other areas such as personal coaches or consultants are free of licensing restrictions. The primary goal is to understand and help others to make positive changes or resolve problems.

Merchandising: marketing, selling, demonstrating or promoting for business purposes.

The promoting, demonstrating, and selling of any product is included in this collection of careers. Some examples are marketing, advertising, commission sales, package design, product delivery, in-store sales and service, and financing. Internet selling (E-Bay, web sites) and mass marketing by e-mail are more recent career options.

Writing and Journalism: writing and publishing in print or electronic media.

Individuals with skills in written communication and the motivation to share ideas can find a wide range of career outlets in this area. Traditional areas include news reporting, creative writing, editorial journalism, translation, and editing. Blogging, financial writing, and internet publishing are more recent options. And apparently there is no limit on creative e-mailing and texting [;)]

Entertainment, Promotion: the art of intentionally, dramatically, positively influencing others.

This is specialized communication that captures and holds the attention of people for entertainment or business purposes. Advertising, marketing and public relations are examples of careers in this area, along with product promotion, political action, and professional sports. In a world of the Internet, behavioral analysis, and global communications the opportunities are virtually unlimited.

Brief Narrative Description for Sam Sample



Here are some paragraphs describing important aspects of your personality, based on your motivational profile.

Literary and/or communicative orientation.

Sam will have a powerful literary and communicative ability in both written and oral interaction with others. The 'age of information' suits this talent perfectly. The ability to use ideas, concepts, research and creative processes will be well developed, and the comfortable use of written material, computers, or other media is likely. Journalism or creative writing will be possible, and if not a chosen career, these skills will be applied to motivated vocational areas. The mental ability to process and share ideas in a meaningful way is an extremely valuable asset.

Involved with people, communication of ideas.

Sam is conscious of the 'big picture' at all times. Awareness of the meaning and purpose of mankind, other people, and self influences all activities. There is an internal calling to cause good and growth in the lives of others. Influential communication of ideas is a primary tool for achieving those goals. Perception and thinking tend to be holistic and conceptual. This is a major trait in support of cultural, intellectual, academic, and creative activities. Other traits must be considered to understand how this 'big picture' thinking will be expressed in everyday life.

Mentoring: understanding people, personality, and motives.

Sam is very interested in people and will have the capacity for in-depth understanding of how people work on a psychological basis. There will be a sharp awareness and curiosity about personality, motivation, moods and intentions of self and others. This powerful 'people' skill may be expressed in helping others, in managing others or in a variety of social skills. It is very likely that this strong motivational trait will be central to career interests, no matter what other factors are involved. Management of people and involvement in the helping professions may well become a career.

Accept and use change and variety.

For Sam, variety is the spice of life. Change is motivating and stimulating. There is a need for options, challenges, new assignments and new relationships. Changing jobs or residences or moving the furniture will all be stimulating. Routine and repetition will cause boredom and frustration, and create a need to move on. Career interests that require adaptation and flexibility will be well supported by this trait.

Entertain to deliberately influence others.

Sam has a strong motivation to use social, persuasive, and creative skills to entertain others in order to accomplish a specific goal. Promotional and marketing skills are likely to be excellent. This trait may be expressed in jobs that involve public relations, lobbying, promotional consulting, sports announcing, or a variety of related careers. In some cases it will result in creative activities in acting, music, or the arts. There is a good chance that Sam will be the 'life of the party' in social settings.

Service communication: voluntarily inform others.

Sam has the talent and feels the responsibility to communicate beneficial information to others. Helping others in this manner comes from an ability to understand the needs and wishes of others and the strong desire to help by teaching. There will be much satisfaction when Sam knows that he has benefitted someone by providing the necessary information to accomplish a goal. Strong literary skills are often part of this orientation.

Completed in 3.796875 s