



Occupational Outlook Assessment of Potential  
for  
Right Brain Sample

Our choices, both personal and occupational, are based on factors which either interest or motivate us as individuals. This report is a thorough analysis of those interests and motivations.

It is a *Reflection* of oneself at a given point in time.

Contemplate its contents carefully.

Use the information wisely.

And above all else,

“To thine own self, be true.”

- William Shakespeare

## ABOUT THIS REPORT - Right Brain Sample

### 7.0 OCCUPATIONAL OUTLOOK ANALYSIS SECTION

The Occupational Outlook Assessment provides Best-Fit matching to 200 Occupations in 27 Categories.

### 7.1 OCCUPATIONAL OUTLOOK AREAS INDEX

The Occupational Outlook Assessment divides the world of work into 27 majors areas.

- 7.1.01 Administration: Executive and Managerial
- 7.1.02 Administration: Support and Clerical
- 7.1.03 Apparel, Textile and Furnishing
- 7.1.04 Architects and Surveyors
- 7.1.05 Communications
- 7.1.06 Computers and Operations Research
- 7.1.07 Construction Trades
- 7.1.08 Engineering
- 7.1.09 Food and Beverage Services
- 7.1.10 Health Diagnosing
- 7.1.11 Health Technology
- 7.1.12 Health Treatment
- 7.1.13 Lawyers and Judges
- 7.1.14 Marketing and Sales
- 7.1.15 Mechanics, Installers and Repairers
- 7.1.16 Performing Arts
- 7.1.17 Personal Services
- 7.1.18 Production Trades
- 7.1.19 Protective Services
- 7.1.20 Religious Workers
- 7.1.21 Scientists: Life Sciences
- 7.1.22 Scientists: Physical Sciences
- 7.1.23 Social and Recreational Workers
- 7.1.24 Teachers, Librarians and Counselors
- 7.1.25 Technology, Non-Health
- 7.1.26 Transportation and Material Moving
- 7.1.27 Visual/Graphic Arts

## ABOUT THIS REPORT CONTINUED - Right Brain Sample

### 7.2 OCCUPATIONAL OUTLOOK TITLES INDEX

Each of the Occupational Outlook Areas listed in the previous section has now become a heading (subsection) under which specific occupational titles appear. Each subsection lists multiple titles in order of (M.I.) Motivational Importance.

- 7.2.01 Administration: Executive and Managerial - 23 titles
- 7.2.02 Administration: Support and Clerical - 19 titles
- 7.2.03 Apparel, Textile and Furnishing - 4 titles
- 7.2.04 Architects and Surveyors - 3 titles
- 7.2.05 Communications - 4 titles
- 7.2.06 Computers and Operations Research - 4 titles
- 7.2.07 Construction Trades - 16 titles
- 7.2.08 Engineering - 10 titles
- 7.2.09 Food and Beverage Services - 2 titles
- 7.2.10 Health Diagnosing - 6 titles
- 7.2.11 Health Technology - 13 titles
- 7.2.12 Health Treatment - 4 titles
- 7.2.13 Lawyers and Judges - 3 titles
- 7.2.14 Marketing and Sales - 8 titles
- 7.2.15 Mechanics, Installers and Repairers - 17 titles
- 7.2.16 Performing Arts - 3 titles
- 7.2.17 Personal Services - 11 titles
- 7.2.18 Production Trades - 17 titles
- 7.2.19 Protective Services - 4 titles
- 7.2.20 Religious Workers - 3 titles
- 7.2.21 Scientists: Life Sciences - 3 titles
- 7.2.22 Scientists: Physical Sciences - 4 titles
- 7.2.23 Social and Recreational Workers - 3 titles
- 7.2.24 Teachers, Librarians and Counselors - 7 titles
- 7.2.25 Technology, Non-Health - 10 titles
- 7.2.26 Transportation and Material Moving - 5 titles
- 7.2.27 Visual/Graphic Arts - 3 titles

### THE RATING SYSTEM

Most sections of data are paired with two columns of numbers.

The first number indicates the level of motivation a person has for the associated text (Motivational Importance, labeled with M.I.).

Motivation at level 1 is Passionate (Dedication);

Motivation at level 2 is Strong;

Motivation at level 3 is Moderate;

Motivation at level 4 is Disinterest; and

Motivation at level 5 is Anti-Motivational (Avoidance).

All factors in this report are listed in order of Motivational Importance.

The second column is a percentile ( $\%$ ). It is indicative of the intensity one feels for the corresponding line of text (i.e., if a person has a 95th percentile rating for a given line of text, only 5 percent of our statistical database population would feel more driven relative to the corresponding text.).

It is as important to know what passionately motivates a person as it is to know what is, in fact, anti-motivational. Given this information, pay close attention to both top and bottom the ratings.

OCCUPATIONAL OUTLOOK TITLES INDEX - Right Brain Sample

7.2.01 ADMINISTRATION: EXECUTIVE AND MANAGERIAL OCCUPATIONS

Level-% Occupation

- 1 - 89% Management analysts and consultants.
- 1 - 86% Marketing, advertising and public relations managers.
- 1 - 85% Employment interviewers.
- 1 - 85% Education administrators.
- 1 - 84% Personnel, training, labor relations specialists and managers.
- 1 - 81% Health services managers.
- 1 - 77% General managers and top executives.
- 1 - 75% Hotel managers and assistants.
- 1 - 75% Inspectors and compliance officers (excluding construction).
- 1 - 74% Government chief executives and legislators.
- 2 - 60% Administrative services managers.
- 2 - 58% Wholesale and retail buyers, merchandise managers.
- 3 - 54% Property and real estate managers.
- 3 - 53% Underwriters.
- 4 - 41% Budget analysts.
- 4 - 41% Industrial production managers.
- 4 - 40% Construction contractors and managers.
- 4 - 37% Data processing managers; engineering and science.
- 4 - 35% Accountants and auditors.
- 4 - 34% Restaurant and food service managers.
- 4 - 31% Cost estimators.
- 5 - 24% Financial managers.
- 5 - 21% Construction and building inspectors.

1=Dedicated Motivation, 2=Strong Motivation, 3=Moderate Motivation, 4=Disinterest, 5=Avoidance.

## OCCUPATIONAL OUTLOOK TITLES INDEX CONTINUED - Right Brain Sample

### 7.2.02 ADMINISTRATION: SUPPORT AND CLERICAL

#### Level-% Occupation

- 1 - 97% Teacher aides.
- 1 - 88% Secretaries.
- 2 - 64% Stenographers and court reporters.
- 2 - 63% Adjusters, investigators and collectors.
- 2 - 61% Reservation and check-in clerks, hotels and motels.
- 3 - 54% Reservation and ticket agents, transportation.
- 3 - 54% Scheduling, dispatching, expediting, and distributing.
- 3 - 53% Receptionists.
- 4 - 40% Credit clerks and authorizers.
- 4 - 30% Computer and peripheral equipment operators.
- 5 - 25% Clerical supervisors and managers.
- 5 - 12% Typists, word processors, data entry clerks.
- 5 - 10% Bookkeeping, accounting, and auditing clerks.
- 5 - 9% Mail and package delivery carriers.
- 5 - 9% General office clerks.
- 5 - 8% Payroll and timekeeping clerks.
- 5 - 7% Traffic receiving and shipping clerks.
- 5 - 6% Postal clerks and mail carriers.
- 5 - 5% Bank tellers.

### 7.2.03 APPAREL, TEXTILE AND FURNISHING

#### Level-% Occupation

- 5 - 22% Upholsterers.
- 5 - 15% Apparel workers.
- 5 - 14% Textile machinery workers.
- 5 - 14% Shoe and leather workers.

### 7.2.04 ARCHITECTS AND SURVEYORS

#### Level-% Occupation

- 1 - 82% Architects.
- 4 - 34% Landscape architects.
- 5 - 16% Surveyors.

### 7.2.05 COMMUNICATIONS

#### Level-% Occupation

- 1 - 94% Writers and editors.
- 1 - 87% Radio and television announcers and newscasters.
- 1 - 84% Public relations specialists.
- 1 - 84% Reporters and correspondents.

1=Dedicated Motivation, 2=Strong Motivation, 3=Moderate Motivation, 4=Disinterest, 5=Avoidance.

## OCCUPATIONAL OUTLOOK TITLES INDEX CONTINUED - Right Brain Sample

### 7.2.06 COMPUTERS AND OPERATIONS RESEARCH

#### Level-% Occupation

- 3 - 57% Operations research analysts.
- 4 - 44% Computer systems analysts.
- 4 - 42% Statisticians.
- 4 - 34% Mathematicians.

### 7.2.07 CONSTRUCTION TRADES

#### Level-% Occupation

- 5 - 19% Tilesetters.
- 5 - 18% Plumbers and pipefitters.
- 5 - 15% Carpet installers.
- 5 - 15% Electricians.
- 5 - 13% Painters and paperhangers.
- 5 - 12% Concrete masons and terrazzo workers.
- 5 - 12% Glaziers.
- 5 - 10% Structural and reinforcing workers.
- 5 - 10% Bricklayers and stonemasons.
- 5 - 10% Drywall workers and lathers.
- 5 - 8% Carpenters.
- 5 - 8% Plasterers.
- 5 - 7% Sheet-metal workers.
- 5 - 6% Insulation workers.
- 5 - 5% Roofers.
- 5 - 5% Roustabouts.

### 7.2.08 ENGINEERING

#### Level-% Occupation

- 2 - 62% Nuclear engineers.
- 3 - 55% Industrial engineers.
- 3 - 46% Metallurgical, ceramic and materials engineers.
- 4 - 43% Mining engineers.
- 4 - 43% Chemical engineers.
- 4 - 41% Petroleum engineers.
- 4 - 40% Aerospace engineers.
- 4 - 37% Electrical and electronic engineers.
- 4 - 31% Mechanical engineers.
- 5 - 20% Civil engineers.

### 7.2.09 FOOD AND BEVERAGE SERVICES

#### Level-% Occupation

- 1 - 98% Chefs, waiters, and catering services.
- 5 - 14% Cooks, food and beverage service occupations.

1=Dedicated Motivation, 2=Strong Motivation, 3=Moderate Motivation, 4=Disinterest, 5=Avoidance.

## OCCUPATIONAL OUTLOOK TITLES INDEX CONTINUED - Right Brain Sample

### 7.2.10 HEALTH DIAGNOSING

#### Level-% Occupation

- 1 - 95% Physicians.
- 1 - 71% Chiropractors.
- 2 - 58% Veterinarians.
- 3 - 50% Optometrists.
- 4 - 32% Podiatrists.
- 5 - 24% Dentists.

### 7.2.11 HEALTH TECHNOLOGY

#### Level-% Occupation

- 1 - 84% Medical assistants.
- 1 - 72% Emergency medical technicians.
- 2 - 67% Nursing and psychiatric aides.
- 3 - 53% Radiological technologists.
- 3 - 52% EEG technologists.
- 3 - 50% EKG technicians.
- 4 - 41% Dispensing opticians.
- 4 - 38% Surgical technicians.
- 5 - 26% Clinical laboratory technologists and technicians.
- 5 - 19% Licensed practical nurses.
- 5 - 16% Medical records technicians.
- 5 - 11% Dental hygienists.
- 5 - 11% Dental assistants.

### 7.2.12 HEALTH TREATMENT

#### Level-% Occupation

- 1 - 87% Speech-language pathologists and audiologists.
- 1 - 71% Registered nurses.
- 2 - 67% Dietitians and nutritionists.
- 2 - 61% Occupational therapists.
- 3 - 50% Recreational therapists.
- 4 - 44% Pharmacists.
- 4 - 38% Respiratory therapists.
- 5 - 26% Physician assistants.
- 5 - 21% Physical therapists.

### 7.3.13 LAWYERS AND JUDGES

#### Level-% Occupation

- 1 - 88% Lawyer, wills, contracts, deeds, and estates.
- 1 - 86% Lawyer, defense.
- 1 - 81% Lawyer, prosecution.

1=Dedicated Motivation, 2=Strong Motivation, 3=Moderate Motivation, 4=Disinterest, 5=Avoidance.

## OCCUPATIONAL OUTLOOK TITLES INDEX CONTINUED - Right Brain Sample

### 7.2.14 MARKETING AND SALES

#### Level-% Occupation

- 1 - 82% Travel agents.
- 1 - 80% Real estate agents, brokers and appraisers.
- 1 - 79% Manufacturers' and wholesale sales representative.
- 1 - 79% Insurance agents and brokers.
- 1 - 75% Service sales representatives.
- 4 - 41% Counter and retail clerks.
- 5 - 9% Cashiers.
- 5 - 8% Retail sales workers.

### 7.2.15 MECHANICS, INSTALLERS AND REPAIRERS

#### Level-% Occupation

- 2 - 64% Musical instrument repairers and tuners.
- 5 - 23% Industrial machinery repairers.
- 5 - 22% Aircraft mechanics and engine specialists.
- 5 - 21% Elevator installers and repairers.
- 5 - 21% Electronic equipment repairers.
- 5 - 20% Heating, cooling and refrigeration technicians.
- 5 - 20% Home appliance and power tool repairers.
- 5 - 18% Automotive body repairers.
- 5 - 18% Line installers and cable splicers.
- 5 - 16% Motorcycle, boat and small engine mechanics.
- 5 - 16% Millwrights.
- 5 - 14% Diesel mechanics.
- 5 - 12% Farm equipment mechanics.
- 5 - 11% Automotive mechanics.
- 5 - 11% Mobile heavy equipment mechanics.
- 5 - 11% Vending machine servicers and repairers.
- 5 - 9% General maintenance mechanics.

### 7.2.16 PERFORMING ARTS

#### Level-% Occupation

- 1 - 92% Dancers and choreographers.
- 1 - 91% Actors, directors, producers.
- 1 - 74% Musicians.

1=Dedicated Motivation, 2=Strong Motivation, 3=Moderate Motivation, 4=Disinterest, 5=Avoidance.

OCCUPATIONAL OUTLOOK TITLES INDEX CONTINUED - Right Brain Sample

**7.2.17 PERSONAL SERVICES**

Level-% **Occupation**

- 1 - 90% Preschool workers.
- 1 - 74% Flight attendants.
- 4 - 36% Homemaker and home-health aides.
- 5 - 29% Farm operators and managers.
- 5 - 16% Gardeners and groundskeepers.
- 5 - 15% Timber cutting and logging workers.
- 5 - 13% Private household workers.
- 5 - 12% Janitors and cleaners.
- 5 - 12% Barbers and cosmetologists.
- 5 - 12% Fishers, hunters and trappers.
- 5 - 3% Animal caretakers (except farm).

**7.2.18 PRODUCTION TRADES**

Level-% **Occupation**

- 4 - 37% Production supervisors.
- 4 - 35% Jewelers.
- 4 - 31% Woodworking occupations.
- 5 - 28% Tool and die makers.
- 5 - 27% Numerical-control, machine-tool operators.
- 5 - 23% Water and waste treatment plant operators.
- 5 - 22% Metal and plastic working machine operators.
- 5 - 20% Bookbinding workers.
- 5 - 17% Inspectors, testers and graders.
- 5 - 16% Printing press operators.
- 5 - 16% Precision assemblers.
- 5 - 16% Boilermakers.
- 5 - 15% Machinists.
- 5 - 13% Stationary engineers.
- 5 - 13% Power generating plant operators.
- 5 - 11% Welders, cutters, and welding machine operators.
- 5 - 10% Butchers and meat cutters.

**7.2.19 PROTECTIVE SERVICES**

Level-% **Occupation**

- 1 - 78% Police, detectives and special agents.
- 1 - 72% Corrections officers.
- 2 - 62% Guards.
- 4 - 44% Firefighting occupations.

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## OCCUPATIONAL OUTLOOK TITLES INDEX CONTINUED - Right Brain Sample

### 7.2.20 RELIGIOUS WORKERS

Level-% Occupation

1 - 85% Protestant ministers.

1 - 78% Rabbis.

1 - 76% Roman Catholic priests.

### 7.2.21 SCIENTISTS: LIFE SCIENCES

Level-% Occupation

2 - 59% Scientist, biological.

3 - 47% Scientist, forestry or conservation.

4 - 33% Scientist, agricultural.

### 7.2.22 SCIENTISTS: PHYSICAL SCIENCES

Level-% Occupation

3 - 54% Physicists and astronomers.

3 - 48% Scientist, chemical.

3 - 45% Scientists, meteorological.

4 - 38% Scientist, geological, geophysical.

### 7.2.23 SOCIAL AND RECREATIONAL WORKERS

Level-% Occupation

1 - 74% Social workers.

1 - 73% Human services workers.

2 - 58% Recreation workers.

### 7.2.24 TEACHERS, LIBRARIANS AND COUNSELORS

Level-% Occupation

1 - 98% Librarians.

1 - 96% Archivists and curators.

1 - 93% College and university faculty.

1 - 88% Counselors.

1 - 88% Kindergarten and elementary teachers.

1 - 83% Secondary school teachers.

1 - 83% Adult education teachers.

1=Dedicated Motivation, 2=Strong Motivation, 3=Moderate Motivation, 4=Disinterest, 5=Avoidance.

OCCUPATIONAL OUTLOOK TITLES INDEX CONTINUED - Right Brain Sample

**7.2.25 TECHNOLOGY, NON-HEALTH**

Level-% **Occupation**

- 1 - 100% Library technicians.
- 1 - 95% Paralegals.
- 2 - 66% Air traffic controllers.
- 4 - 43% Aircraft pilots.
- 4 - 43% Science technicians.
- 4 - 42% Computer programmers.
- 4 - 39% Broadcast technicians.
- 5 - 29% Tool programmers, numerical control.
- 5 - 28% Drafters.
- 5 - 25% Engineering technicians.

**7.2.26 TRANSPORTATION AND MATERIAL MOVING**

Level-% **Occupation**

- 5 - 12% Truck drivers.
- 5 - 10% Rail transportation occupations.
- 5 - 10% Material moving equipment operators.
- 5 - 9% Water transportation occupations.
- 5 - 0% Bus, taxi, and limousine drivers.

**7.2.27 VISUAL/GRAPHIC ARTS**

Level-% **Occupation**

- 1 - 78% Designers.
- 4 - 44% Visual artists.
- 4 - 44% Photographers and camera operators.

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**OCCUPATIONS WITH HIGHEST MOTIVATIONAL RATINGS - Right Brain Sample  
ADMINISTRATION: EXECUTIVE & MANAGERIAL**

- 1 - 89% Management analysts and consultants.
- 1 - 86% Marketing, advertising and public relations managers.
- 1 - 85% Employment interviewers.
- 1 - 85% Education administrators.
- 1 - 84% Personnel, training, labor relations specialists and managers.
- 1 - 81% Health services managers.
- 1 - 77% General managers and top executives.
- 1 - 75% Hotel managers and assistants.
- 1 - 75% Inspectors and compliance officers (excluding construction).
- 1 - 74% Government chief executives and legislators.
- 2 - 60% Administrative services managers.
- 2 - 58% Wholesale and retail buyers, merchandise managers.
- 3 - 54% Property and real estate managers.
- 3 - 53% Underwriters.

**ADMINISTRATION: SUPPORT AND CLERICAL**

- 1 - 97% Teacher aides.
- 1 - 88% Secretaries.
- 2 - 64% Stenographers and court reporters.
- 2 - 63% Adjusters, investigators and collectors.
- 2 - 61% Reservation and check-in clerks, hotels and motels.
- 3 - 54% Reservation and ticket agents, transportation.
- 3 - 54% Scheduling, dispatching, expediting, and distributing.
- 3 - 53% Receptionists.

**APPAREL, TEXTILE AND FURNISHING**

**ARCHITECTS AND SURVEYORS**

- 1 - 82% Architects.

**COMMUNICATIONS**

- 1 - 94% Writers and editors.
- 1 - 87% Radio and television announcers and newscasters.
- 1 - 84% Public relations specialists.
- 1 - 84% Reporters and correspondents.

**COMPUTERS AND OPERATIONS RESEARCH**

- 3 - 57% Operations research analysts.

**CONSTRUCTION TRADES**

**ENGINEERING**

- 2 - 62% Nuclear engineers.
- 3 - 55% Industrial engineers.
- 3 - 46% Metallurgical, ceramic and materials engineers.

### **FOOD AND BEVERAGE SERVICES**

- 1 - 98% Chefs, waiters, and catering services.

### **HEALTH DIAGNOSING**

- 1 - 95% Physicians.
- 1 - 71% Chiropractors.
- 2 - 58% Veterinarians.
- 3 - 50% Optometrists.

### **HEALTH TECHNOLOGY**

- 1 - 84% Medical assistants.
- 1 - 72% Emergency medical technicians.
- 2 - 67% Nursing and psychiatric aides.
- 3 - 53% Radiological technologists.
- 3 - 52% EEG technologists.
- 3 - 50% EKG technicians.

### **HEALTH TREATMENT**

- 1 - 87% Speech-language pathologists and audiologists.
- 1 - 71% Registered nurses.
- 2 - 67% Dietitians and nutritionists.
- 2 - 61% Occupational therapists.
- 3 - 50% Recreational therapists.

### **LAWYERS AND JUDGES**

- 1 - 88% Lawyer, wills, contracts, deeds, and estates.
- 1 - 86% Lawyer, defense.
- 1 - 81% Lawyer, prosecution.

### **MARKETING AND SALES**

- 1 - 82% Travel agents.
- 1 - 80% Real estate agents, brokers and appraisers.
- 1 - 79% Manufacturers' and wholesale sales representative.
- 1 - 79% Insurance agents and brokers.
- 1 - 75% Service sales representatives.

### **MECHANICS, INSTALLERS AND REPAIRERS**

- 2 - 64% Musical instrument repairers and tuners.

### **PERFORMING ARTS**

- 1 - 92% Dancers and choreographers.
- 1 - 91% Actors, directors, producers.
- 1 - 74% Musicians.

## **PERSONAL SERVICES**

1 - 90% Preschool workers.

1 - 74% Flight attendants.

## **PRODUCTION TRADES**

## **PROTECTIVE SERVICES**

1 - 78% Police, detectives and special agents.

1 - 72% Corrections officers.

2 - 62% Guards.

## **RELIGIOUS WORKERS**

1 - 85% Protestant ministers.

1 - 78% Rabbis.

1 - 76% Roman Catholic priests.

## **SCIENTISTS: LIFE SCIENCES**

2 - 59% Scientist, biological.

3 - 47% Scientist, forestry or conservation.

## **SCIENTISTS: PHYSICAL SCIENCES**

3 - 54% Physicists and astronomers.

3 - 48% Scientist, chemical.

3 - 45% Scientists, meteorological.

## **SOCIAL AND RECREATIONAL WORKERS**

1 - 74% Social workers.

1 - 73% Human services workers.

2 - 58% Recreation workers.

## **TEACHERS, LIBRARIANS, COUNSELORS**

1 - 98% Librarians.

1 - 96% Archivists and curators.

1 - 93% College and university faculty.

1 - 88% Counselors.

1 - 88% Kindergarten and elementary teachers.

1 - 83% Secondary school teachers.

1 - 83% Adult education teachers.

## **TECHNOLOGY, NON-HEALTH**

1 - 100% Library technicians.

1 - 95% Paralegals.

2 - 66% Air traffic controllers.

## **TRANSPORTATION AND MATERIAL MOVING**

## **VISUAL/GRAPHIC ARTS**

1 - 78% Designers.

1=Dedicated Motivation, 2=Strong Motivation, 3=Moderate Motivation, 4=Disinterest, 5=Avoidance.